

## **Keyland Polymer Ltd.**

*Manufacturer of UV-Curable Powder Coatings*

### **Press Release For Immediate Release**

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### **Keyland Polymer Launches Re-Designed Website Featuring UV-Cured Powder Coating Chemistry and Application Technology**

CLEVELAND, Ohio – February 1, 2016 – Keyland Polymer announces the launch of its re-designed website [www.keylandpolymer.com](http://www.keylandpolymer.com). The new site has an updated clean and modern design with live chat functionality to answer any questions visitors may have in real time.

The site also features technical data, profit and productivity comparisons, and information about the UV-cured powder coating process. There is also an updated photo gallery containing images of wood, plastic, metal and other products finished with UV powder.

“Over the past several years we have continued to see an increase in interest in UV-cured powder coating technology for a variety of substrates. We are working with many companies to develop a coating specific to their finish requirements. Our website re-design reflects our ongoing commitment to educating the market about UV-cured powder coating chemistry and application technology,” states Rebecca Lonczak Marketing Manager for Keyland Polymer.

“We also wanted to put more emphasis on our UV powder coating system design capabilities and explain how we collaborate with equipment manufacturers and system integrators to aid in the design, installation, and support of a UV-cured powder coating system for our customers.”

Keyland Polymer is part of DVUV Holdings LLC, a vertically integrated company that supplies UV-curable powder coatings and system solutions to finish wood, metal, plastic, composite and other materials. DVUV Holdings’ three operating companies DVUV, DVUVSystems, and Keyland Polymer offer a complete UV-cured powder coating application solution for a multitude of coating needs and products.

#### **About Keyland Polymer, Ltd.**

Keyland Polymer, Ltd. is the only company worldwide whose sole focus is the development — formulation — and manufacturing of UV-curable powder resins and coatings. Keyland is the exclusive supplier of its UVMax® brand of UV-curable powder coatings. UVMax® is available in a full range of colors and textures with custom color matching options. Keyland can formulate small test batches or several thousand pounds and can ship anywhere in the world.

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